



Diploma in Leadership

TU Dublin Level 8, Special Purpose Award, 20
ECTS

Details

Duration: 12 Days

Dublin: Oct 14, 28: Nov 11,
25: Dec 9, 2020; Jan 20: Feb
3, 17: Mar 3, 24: Apr 7, 21,
2021

Time:
9.30 am– 4.30 pm

Venues:
Online Delivery

Cost:
Ibec member: €3,290
Non-member rate: €3,690

Programme Overview:

The primary objective of the Diploma in Leadership is to ensure you become an effective leader in your organisation. This programme will teach you the skills you need to lead yourself and others. It will develop your understanding of the different styles of leadership as well as determining your style and its effectiveness. It will enable you to describe and develop the strategies that capitalise on your strengths and overcome any weaknesses for yourself and your business.

Programme Outcomes:

On completion of this programme, participants will be able to:

- Identify your personal strengths and weaknesses as a leader.
- Understand the different styles of leadership.
- Understand personality and how it affects leadership and behaviour in organisations.
- Improve your skills in assertiveness, be clearer about objectives and time management skills and make decisions with confidence.
- Build strong relationships internal and external to the organisation.
- Deal more effectively with power and politics in the organisation and lead teams more effectively.
- Understand how to 'read' a culture.
- Recognise and practise active listening.
- Practice giving and receiving feedback effectively.

Who Should Attend?

The programme is designed to meet the needs of those leading teams or departments in the organisation. Therefore, those attending should currently occupy leadership roles or expect to move into leadership positions where they are responsible for others within the team or organisation.



Programme Assessment:

Individual assessments are an integral part of the programme and count towards end of year results as follows:

- 1) Closed book exam 35%
- 2) Project (3,500-5,000 words) 35%
- 3) Learning journal and class participation 30%

Contact:

For further information, please contact training@ibec.ie or call 01-6051645

What you said:

“The course was very beneficial and was delivered in a very informative and practical manner for the professional working environment”

**Ciaran Cuddy, Managing Director,
Klasmann-Deilmann Ireland Limited**

Programme Schedule:

Self Awareness

This module will address the following content areas;

- Getting to know yourself and your strengths
- Personality testing
- Identification of personal values
- Understanding how influence operates and how to build skills in this area
- Inspiration and getting heard

Leadership

This module will address the following content areas;

- Leaders and managers: understanding the differences
- Understanding leadership styles
- Early approaches to leadership
- Developing and analysing a personal vision as a leader
- The nature and influence of culture on leadership
- Leading a group
- Power and the leader: different kinds of power
- Influencing and persuading: an essential skill for leaders
- The changing face of leadership: the orchestra conductor.

Interpersonal Skills

This module will address the following content areas;

- Communication skills as the basic building block of interpersonal relationships
- Managing the performance of others through goal setting, coaching and feedback
- Using your communication style to influence others and handle conflict
- The importance of impression management

Strategy and the Environment

This module will address the following content areas;

- Direction setting, vision, mission, goals
- Understanding the macro environment: an examination of key trends in today's world
- Strategic analysis
- Critical strategic issues
- Developing strategy
- Managing change

Planning

This module will address the following content areas;

- Career and life planning
- Applying the principles of strategic planning to one's life
- Work-life balance
- Stress management
- Building a supportive network