



Financial Planning in a Crisis

Details

Duration: 1 Day

Dates
May 28, 2020

Time:
9.30 am– 4:30 pm

Programme Overview:

As a business leader, it is critical that you can understand and communicate the financial implications of your decisions; this is especially important in a financial, economic and social crisis. How will you generate value, how do we manage cashflow? Who & how will your choices impact?

Financial planning in a crisis is an online program designed to provide you with a thorough understanding of the principles of finance — a toolkit for making smart financial decisions in these unprecedented times and the confidence to communicate those decisions.

This course also highlights the importance of incorporating subjective judgments into financial decision-making, empowering you to firmly grasp the bigger picture and become a more effective leader.

Programme Content:

Cashflow management

- Proposed Capital expenditure; Review payment terms with contractors
- Trade Debtors: Review our system of collection
- Working Capital: Credit Guarantee Scheme, COVID Working Capital Scheme

Understanding the priorities

- Review the strategic plan
- Where are we, where do we need to go
- Short, medium and long term planning/prioritising

The cost of doing nothing

- Understand that the workplace has changed
- Education of key stakeholders
- Ensure that we hold on to key personnel
- Redefine the role & scope of employees

How do we find and service our customers

- Technology
- Social Media
- Hunters and Farmers



Cost:

Ibec member: €385

Non-member rate: €425

Contact:

For further information, please contact

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Approach:

Prior to the course, participants will be asked to consider and submit the following information, this will ensure the programme is targeted specifically at their organisational needs:

- Company Turnover
- No of Employees
- Sector
- Company's use of technology score 1-5
- Any capital expenditure proposed
- List greatest risks now & after COVID19

Who should attend:

The programme should be geared to Senior Management/Decision Makers.